

A Strange Night at Assembly Hall

From the Team at Teders Quackenbush Wealth Management Group & Partners

A very strange thing happened during last Tuesday's basketball game between Indiana and Wisconsin at Assembly Hall. And I'm not referring to the Hoosier's much-welcomed victory. About mid-way through the second half, fire alarms went off resulting in the evacuation of the stadium and suspension of the game with the score tied. After officials determined that there was no danger to fans and the teams, the game resumed and Indiana went on to win 74-70.

At Teders & Quakenbush, we believe one word sums up this event: composure. In the face of uncertainty fans, coaches, and players maintained their composure. They followed rules and protocols to deal with the surprise and urgency of the moment. When play resumed the Hoosiers maintained their focus, executed their game plan, and prevailed over a worthy opponent.

Now, there are certainly reporters and sportswriters that chronicled what happened much better than this; however, as financial professionals or as clients, it's important to maintain composure when something unexpected happens – when alarm bells go off.

Whether it's breaking news about the economy, the investment markets, or something even closer to your home and family, your work or business, stay calm and remember the plans that are in place to deal with the unexpected.

Many times the alarm bells that sound in the financial arena turn out to be false. That is not to say you should ignore them. But almost always there is time to assess and evaluate what's really happening or likely to happen and then make an informed decision on how best to respond.

Please know we are always there for you, especially when something unexpected happens. You should never hesitate to reach out to us. We want to know what's going on, how you're feeling, and what you're thinking. If you want our perspective on how it may affect your investment and wealth management plans, and what we suggest doing about it, you need only ask.

Thank you for your consideration and we wish you all the best!

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